

Public Health Annual Report 2017

Health in the City of Wolverhampton at a glance

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CITY OF
WOLVERHAMPTON
COUNCIL



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Foreword

Councillor Paul Sweet and Councillor Hazel Malcolm



"I would like to personally offer a warm welcome to John Denley who has recently joined the Council as Director of Public Health in City of Wolverhampton. I had the pleasure of working with the previous Director, Ros Jervis, and am proud of the many achievements made since Public Health transitioned into the council in 2013. This report demonstrates the inequality in outcomes that persist in our City and a key challenge going forward will be to reduce these levels of inequality as much as possible. I am sure my successor as Cabinet Member for Public Health and Wellbeing, Councillor Hazel Malcolm, will work hard to drive forward further improvements in the years ahead."

Councillor Paul Sweet,
Cabinet Member for Public Health and Wellbeing 2016-2018



"I am delighted to be taking on the hugely important portfolio of Public Health and Wellbeing and look forward to continuing the transformation journey which we have embarked upon to tackle the entrenched challenges which the City still faces. Working towards the priorities identified under each work area in this annual report offers a real, tangible opportunity to support all residents to take health improving steps, and to do this we are in the process of redesigning our public health services so that we are in the best position to make a difference to the factors which most affect the health and wellbeing of the people of Wolverhampton."

Councillor Hazel Malcolm
Cabinet Member for Public Health and Wellbeing 2018-

Foreword

John Denley, Director of Public Health



Public health is about helping all people to stay healthy for longer and to protect against threats to health. Life expectancy and healthy life expectancy are the overarching outcomes we monitor to demonstrate how well we are doing. There are many factors which affect our health, from the environment, such as the air we breathe or the quality of the house we live in; our lifestyle, including the food we eat and exercise we take- plus smoking and alcohol; school attainment; our family's household income and stability of job, to health service delivery and possible infections.

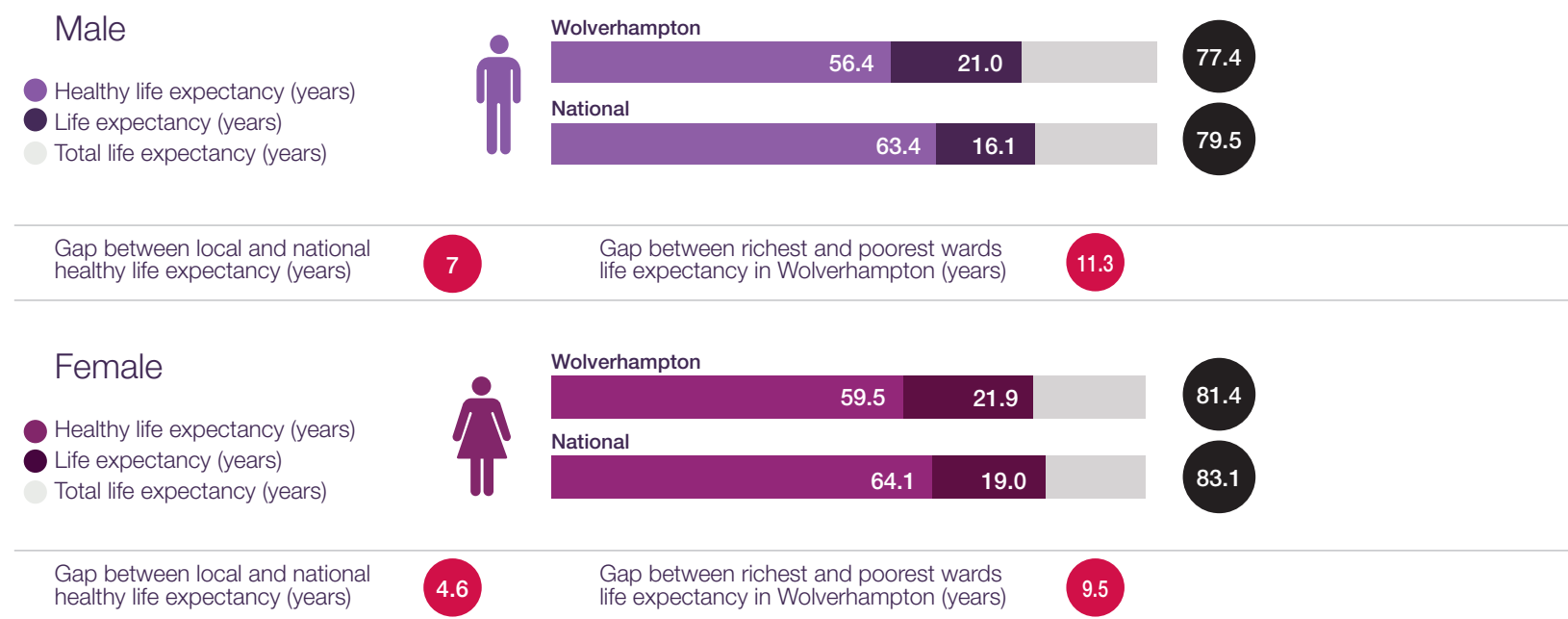
I am very happy to share my first annual report, which demonstrates the scale of the problems we face across the wards in the City and the focus of the 4 key workstreams in public health moving forward. In addition, this report lays out the planned improvements in the quality of the services we commission in public health over the next 12-18 months.

John Denley
Director of Public Health

The overarching measures of Public Health

A marker of overall public health is the life expectancy and healthy life expectancy within an area. Wolverhampton men and women live 7.0 and 4.6 years respectively in poorer health than the average in England. Equally, the gap between healthy life expectancy and life expectancy, the years lived in poorer health for Wolverhampton men is 21.0 years and for women, 21.9 years. It is these years lived in poorer health which usually lead to higher demand on our health and social care services in City of Wolverhampton.

Life expectancy and healthy life expectancy for men and women, Wolverhampton and England



Workstreams

Priority	Indicators		
Starting and Developing Well (0-24 age group)	<ul style="list-style-type: none"> • Increase the number of children ready to enter school • Tackle inequalities in educational attainment 	<ul style="list-style-type: none"> • Continue to reduce levels of teenage pregnancy • Continue to tackle infant mortality 	<ul style="list-style-type: none"> • Top performer in chlamydia detection
Healthy Life Expectancy	<ul style="list-style-type: none"> • Increase access to employment for people with mental health problems • Reduce substance misuse related reoffending 	<ul style="list-style-type: none"> • Top performer in drug and alcohol recovery • Reduce the number of rough sleepers 	<ul style="list-style-type: none"> • Increase physical activity • Reduce smoking prevalence • Top performer in uptake of NHS Health Checks
Healthy Ageing	<ul style="list-style-type: none"> • Increase wellbeing of carers 	<ul style="list-style-type: none"> • Increase uptake of influenza vaccination 	<ul style="list-style-type: none"> • Keeping people well in their community
System Leadership	<ul style="list-style-type: none"> • Embed Public Health and prevention in an integrated health and social care system 	<ul style="list-style-type: none"> • Joint intelligence unit established for the City 	<ul style="list-style-type: none"> • Working together across the whole public sector to improve health outcomes

The City of Wolverhampton public health team has been reorganised to meet the challenges public health faces over the coming years. This reorganisation has led to the formulation of 4 key workstreams (above). Each of these workstreams will be led by a consultant in public health.

The following pages show the key indicators across each of these work areas across the wards of Wolverhampton. The systems leadership priority will work to underpin this work across the whole of Public Health.

Your ward at a glance

8 Bilston East

City deprivation ranking: 1

18 East Park

City deprivation ranking: 3

28 Merry Hill

City deprivation ranking: 17

38 St Peter's

City deprivation ranking: 5

10 Bilston North

City deprivation ranking: 8

20 Ettingshall

City deprivation ranking: 4

30 Oxley

City deprivation ranking: 13

40 Tettenhall Regis

City deprivation ranking: 19

12 Blakenhall

City deprivation ranking: 10

22 Fallings Park

City deprivation ranking: 9

32 Park

City deprivation ranking: 12

42 Tettenhall Wightwick

City deprivation ranking: 18

14 Bushbury North

City deprivation ranking: 15

24 Graiseley

City deprivation ranking: 7

34 Penn

City deprivation ranking: 20

44 Wednesfield North

City deprivation ranking: 16

16 Bushbury South and Low Hill

City deprivation ranking: 2

26 Heath Town

City deprivation ranking: 5

36 Spring Vale

City deprivation ranking: 11

46 Wednesfield South

City deprivation ranking: 14

Your ward at a glance:
Bilston East

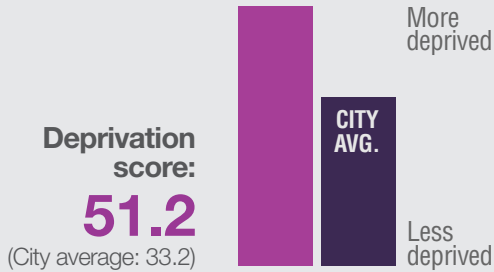
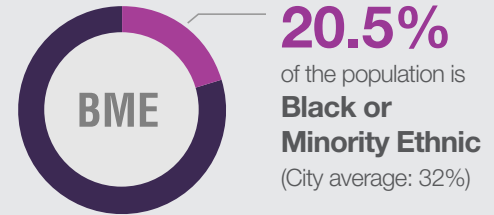
Wards



Total population: **14,542**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

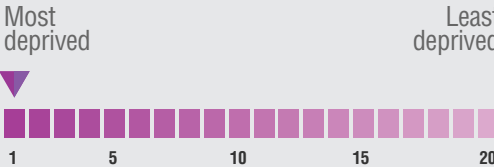


Key feature 1
Elderly

Key feature 2
Living alone

Key feature 3
Low income

City deprivation ranking: **1**



0-24 age group

Starting and
Developing Well

24.2%

of pupils achieved
grade 9-5 English
and Maths GCSE


This is worse
than the city
average



35.9
teenage
pregnancies
per 1,000
under-18 yr olds



This is close
to the city
average

117.7

children per
10,000 are in
**Local
Authority
Care**


This is close
to the city
average

Childhood
obesity

30.4%

of children
at **year 6**
are obese


This is worse
than the city
average



25-64 age group

Healthy Life
Expectancy

4.8%

claimed
**unemployment
benefits** in
November
2017


This is close
to the city
average



13.4%

of houses with
one or more
**category 1
hazards** identified


This is better
than the city
average



Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2

Obese and
Average Wellbeing

3



Overweights

65+ age group

Healthy Ageing



10.2%
of people **providing
unpaid care** are in
**bad or very bad
health**



This is worse
than the city
average

28.5%

of people over 65
years old have
an **illness that
limits their daily
activities**


This is close
to the city
average



1,660
people per 100k
are living in
**residential or
nursing care**
permanently



This is close
to the city
average

14.6%

of people aged
65 years and over
have **below
average or
very low
wellbeing**


This is worse
than the city
average



Your ward at a glance:
Bilston North

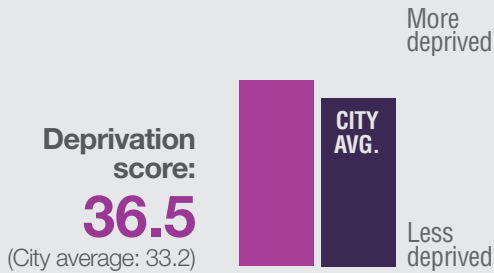
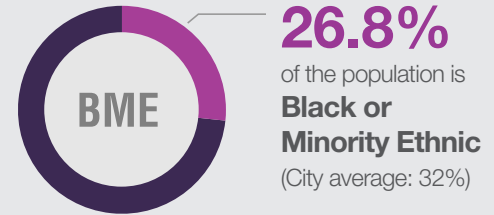
Wards



Total population: **12,297**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

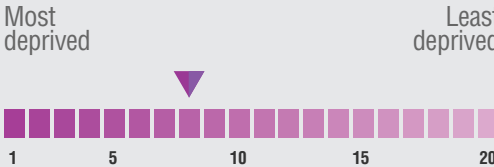


Key feature 1
Families with children

Key feature 2
Aged 25 to 40

Key feature 3
Limited resources

City deprivation ranking: **8**



0-24 age group

Starting and
Developing Well

31.9%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average40.4
teenage
pregnancies
per 1,000
under-18 yr oldsThis is worse
than the city
average

96.9

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity29.3%
of children
at year 6
are obeseThis is worse
than the city
average

25-64 age group

Healthy Life
Expectancy

3.7%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

14.9%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3

Obese and
Average Wellbeing

65+ age group

Healthy Ageing



8.2%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

20.4%

of people over 65
years old have
an **illness that
limits their daily
activities**This is better
than the city
average1,596
people per 100k
are living in
**residential or
nursing care
permanently**This is better
than the city
average

8.1%

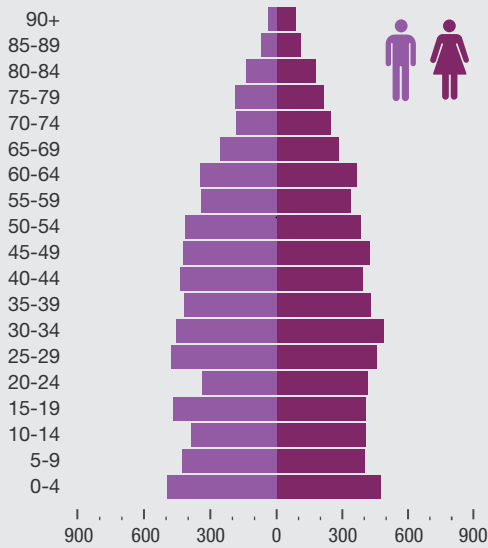
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Blakenhall

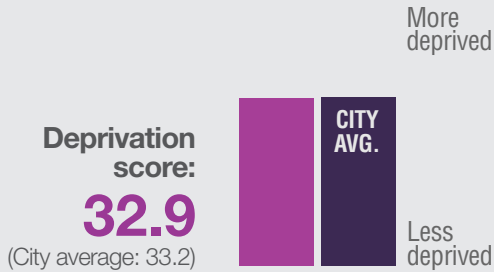
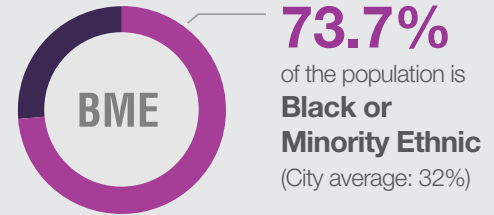
Wards



Total population: **12,790**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

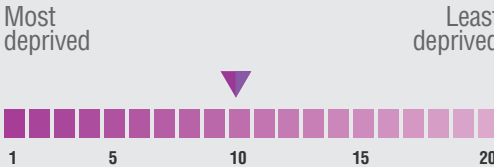


Key feature 1
Settled extended families

Key feature 2
City suburbs

Key feature 3
Multicultural

City deprivation ranking: **10**



0-24 age group

Starting and
Developing Well

42.1%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is better
than the city
average26.3
teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

99.6

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity

28.1%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

3.9%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

20.9%

of houses with
one or more
**category 1
hazards** identifiedThis is worse
than the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3



Healthy Eaters

65+ age group

Healthy Ageing



8.3%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

21.4%

of people over 65
years old have
an **illness that
limits their daily
activities**This is better
than the city
average8,622
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is worse
than the city
average

12.8%

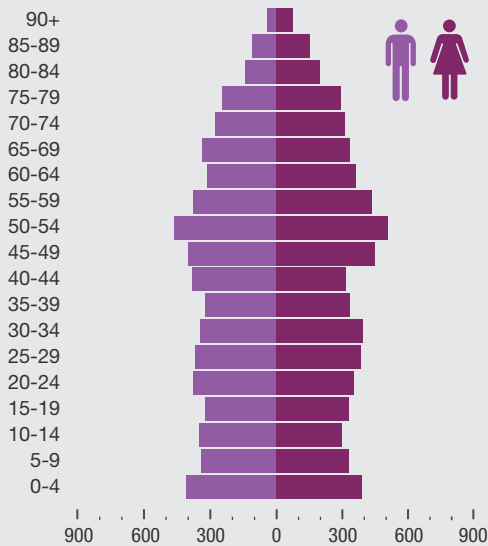
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Bushbury North

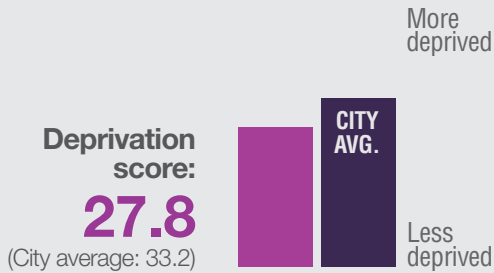
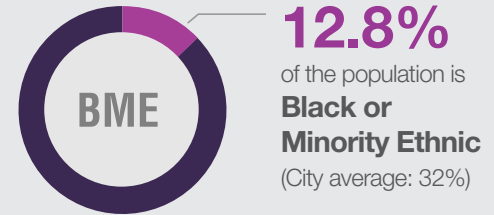
Wards



Total population: **11,971**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

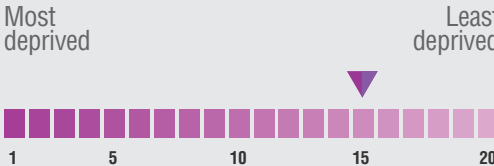


Key feature 1
Younger
households

Key feature 2
Full-time
employment

Key feature 3
Private
suburbs

City deprivation ranking: **15**




0-24 age group

Starting and
Developing Well**28.1%**of pupils achieved
grade 9-5 English
and Maths GCSE


This is worse
than the city
average


28.3
teenage
pregnancies
per 1,000
under-18 yr olds




This is close
to the city
average

105.6children per
10,000 are in
**Local
Authority
Care**


This is close
to the city
average


**Childhood
obesity**
25.9%
of children
at **year 6**
are obese




This is close
to the city
average



25-64 age group

Healthy Life
Expectancy**3.3%**claimed
**unemployment
benefits** in
November
2017


This is close
to the city
average

**14.5%**of houses with
one or more
**category 1
hazards** identified


This is close
to the city
average



Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Used to Smoke


3




Healthy Eaters

65+ age group

Healthy Ageing


**7.8%**of people **providing
unpaid care** are in
**bad or very bad
health**


This is close
to the city
average


22.6%of people over 65
years old have
an **illness that
limits their daily
activities**


This is close
to the city
average


1,817
people per 100k
are living in
**residential or
nursing care**
permanently



This is close
to the city
average

8.3%of people aged
65 years and over
have **below
average or
very low
wellbeing**


This is close
to the city
average



Your ward at a glance:
Bushbury South and Low Hill

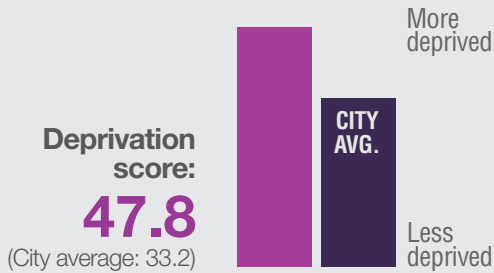
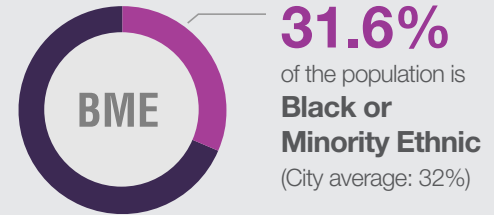
Wards



Total population: **15,853**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

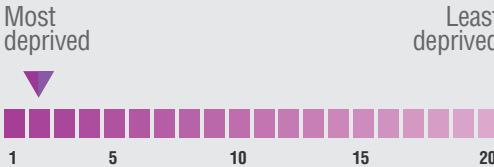


Key feature 1
Families with children

Key feature 2
Aged 25 to 40

Key feature 3
Limited resources

City deprivation ranking: **2**



0-24 age group

Starting and
Developing Well

24.6%

of pupils achieved
grade 9-5 English
and Maths GCSE


This is worse
than the city
average



49.0
teenage
pregnancies
per 1,000
under-18 yr olds



This is worse
than the city
average

190.2

children per
10,000 are in
**Local
Authority
Care**


This is worse
than the city
average

Childhood
obesity

28.1%

of children
at year 6
are obese



This is worse
than the city
average



25-64 age group

Healthy Life
Expectancy


5.6%

claimed
**unemployment
benefits** in
November
2017


This is worse
than the city
average



17.3%

of houses with
one or more
**category 1
hazards** identified


This is close
to the city
average



Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3

Obese and
Average Wellbeing

65+ age group

Healthy Ageing



9.0%

of people **providing
unpaid care** are in
**bad or very bad
health**


This is close
to the city
average

28.0%

of people over 65
years old have
an **illness that
limits their daily
activities**


This is close
to the city
average



3,945
people per 100k
are living in
**residential or
nursing care
permanently**



This is worse
than the city
average

21.6%

of people aged
65 years and over
have **below
average or
very low
wellbeing**


This is worse
than the city
average

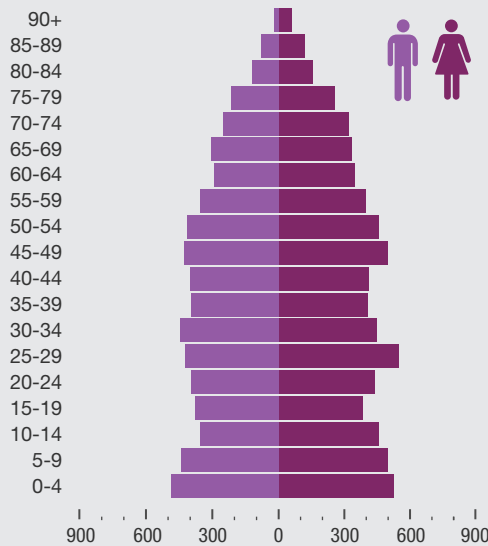


Your ward at a glance:
East Park

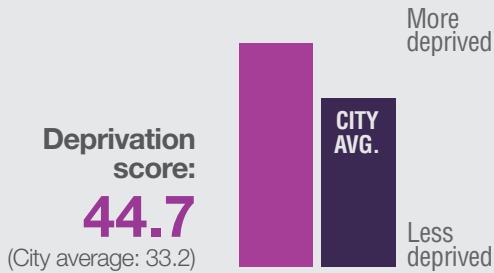
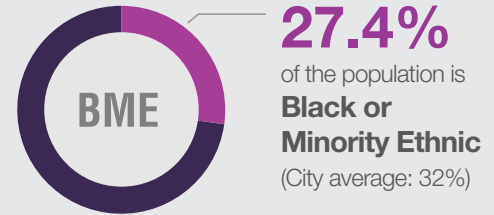
Wards



Total population: **12,892**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

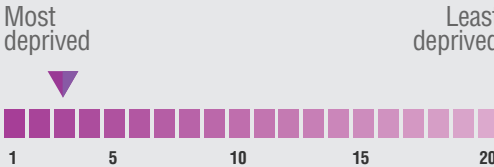


Key feature 1
Families with children

Key feature 2
Aged 25 to 40

Key feature 3
Limited resources

City deprivation ranking: **3**



0-24 age group

Starting and
Developing Well**25.4%**of pupils achieved
grade 9-5 English
and Maths GCSE


This is worse
than the city
average



55.5
teenage
pregnancies
per 1,000
under-18 yr olds



This is worse
than the city
average

197.9children per
10,000 are in
**Local
Authority
Care**


This is worse
than the city
average

**Childhood
obesity****27.2%**of children
at **year 6**
are obese


This is close
to the city
average



25-64 age group

Healthy Life
Expectancy**6.1%**claimed
**unemployment
benefits** in
November
2017


This is worse
than the city
average

**14.0%**of houses with
one or more
**category 1
hazards** identified


This is close
to the city
average



Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2

Obese and
Average Wellbeing

3



Used to Smoke

65+ age group

Healthy Ageing



10.3%
of people **providing
unpaid care** are in
**bad or very bad
health**


This is worse
than the city
average


28.9%of people over 65
years old have
an **illness that
limits their daily
activities**


This is worse
than the city
average


1,646
people per 100k
are living in
**residential or
nursing care**
permanently



This is close
to the city
average

10.9%of people aged
65 years and over
have **below
average or
very low
wellbeing**


This is close
to the city
average

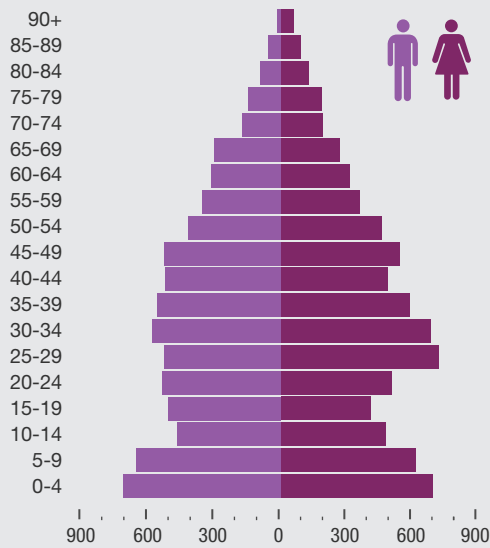


Your ward at a glance:
Ettingshall

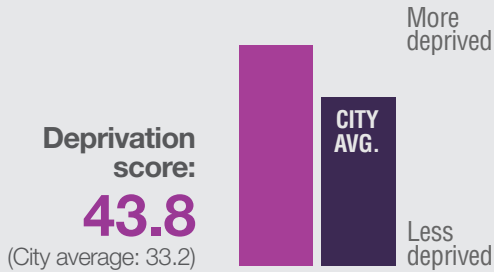
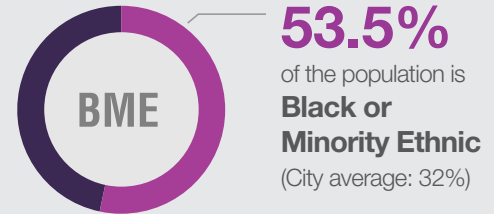
Wards



Total population: **15,245**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

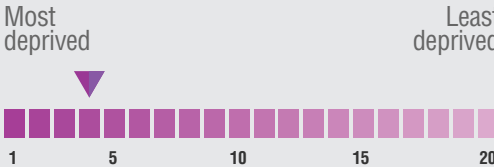


Key feature 1
Private renters

Key feature 2
Low length
of residence

Key feature 3
Low cost
housing

City deprivation ranking: **4**



0-24 age group

Starting and
Developing Well

29.5%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average

34.2

teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

189.6

children per
10,000 are in
**Local
Authority
Care**This is worse
than the city
averageChildhood
obesity

25.9%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

5%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

17.7%

of houses with
one or more
**category 1
hazards** identifiedThis is worse
than the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3



Used to Smoke

65+ age group

Healthy Ageing



7.4%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

18.5%

of people over 65
years old have
an **illness that
limits their daily
activities**This is better
than the city
average2,060
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is close
to the city
average

12.7%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Fallings Park

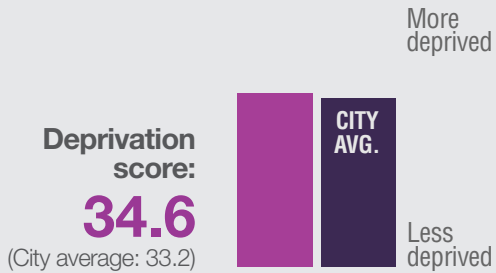
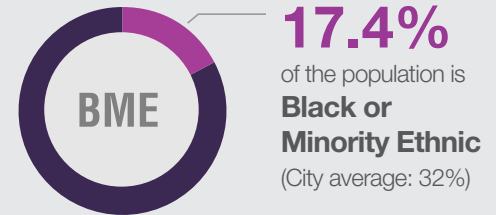
Wards



Total population: **12,199**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

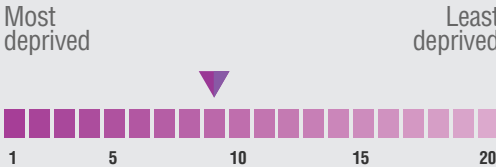


Key feature 1
Younger households

Key feature 2
Full-time employment

Key feature 3
Private suburbs

City deprivation ranking: **9**



0-24 age group

Starting and
Developing Well

27.5%

of pupils achieved
grade 9-5 English
and Maths GCSE


This is worse
than the city
average



37.5
teenage
pregnancies
per 1,000
under-18 yr olds



This is worse
than the city
average

134.5

children per
10,000 are in
**Local
Authority
Care**


This is worse
than the city
average

Childhood
obesity

28.8%

of children
at **year 6**
are obese


This is worse
than the city
average



25-64 age group

Healthy Life
Expectancy

4.3%

claimed
**unemployment
benefits** in
November
2017


This is close
to the city
average



17.2%

of houses with
one or more
**category 1
hazards** identified


This is close
to the city
average



Predominant clusters from Healthy Lifestyle survey



Overweights

Healthy Weight
Poor LifestyleObese and
Average Wellbeing

65+ age group

Healthy Ageing



7.1%

of people **providing
unpaid care** are in
**bad or very bad
health**


This is close
to the city
average


30.3%

of people over 65
years old have
an **illness that
limits their daily
activities**


This is worse
than the city
average



2,180
people per 100k
are living in
**residential or
nursing care**
permanently



This is close
to the city
average

7.2%

of people aged
65 years and over
have **below
average or
very low
wellbeing**


This is better
than the city
average

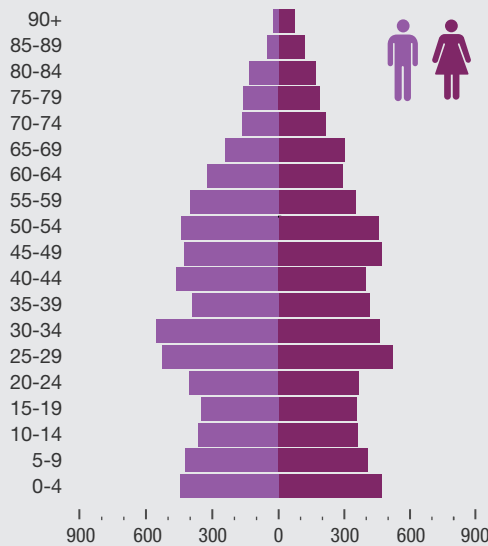


Your ward at a glance:
Graiseley

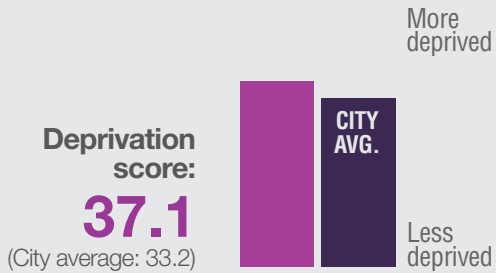
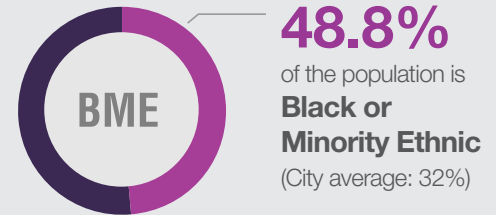
Wards



Total population: **12,607**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

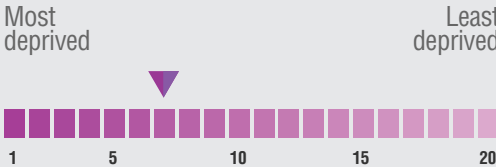


Key feature 1
Private renters

Key feature 2
Low length of
residence

Key feature 3
Low cost
housing

City deprivation ranking: **7**



0-24 age group

Starting and
Developing Well

38.9%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average

35.9

teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

139.0

children per
10,000 are in
**Local
Authority
Care**This is worse
than the city
averageChildhood
obesity

25.5%

of children
at year 6
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

5.1%

claimed
**unemployment
benefits** in
November
2017This is worse
than the city
average

20.9%

of houses with
one or more
**category 1
hazards** identifiedThis is worse
than the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3



Healthy Eaters

65+ age group

Healthy Ageing



7.2%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

22.3%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average4,864
people per 100k
are living in
**residential or
nursing care
permanently**This is worse
than the city
average

10.5%

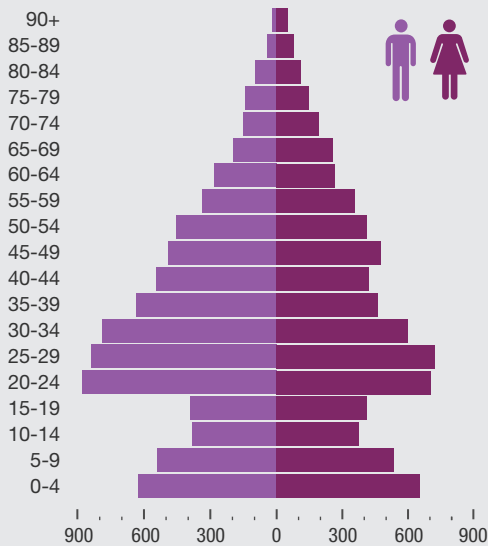
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Heath Town

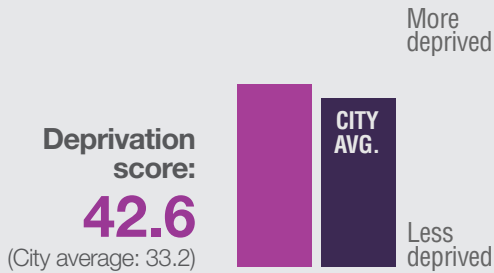
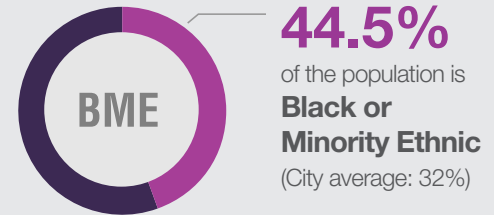
Wards



Total population: **15,090**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

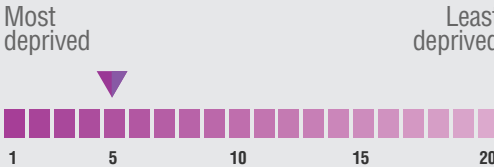


Key feature 1
Families with children

Key feature 2
Aged 25 to 40

Key feature 3
Limited resources

City deprivation ranking: **5**



0-24 age group

Starting and
Developing Well

34.2%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average42.3
teenage
pregnancies
per 1,000
under-18 yr oldsThis is worse
than the city
average

119.5

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity

27.1%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

5.5%

claimed
**unemployment
benefits** in
November
2017This is worse
than the city
average

13.2%

of houses with
one or more
**category 1
hazards** identifiedThis is better
than the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2

Obese and Average
Wellbeing

3



Overweights

65+ age group

Healthy Ageing



9.3%

of people **providing
unpaid care** are in
**bad or very bad
health**This is worse
than the city
average

24.3%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average4,304
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is worse
than the city
average

10.6%

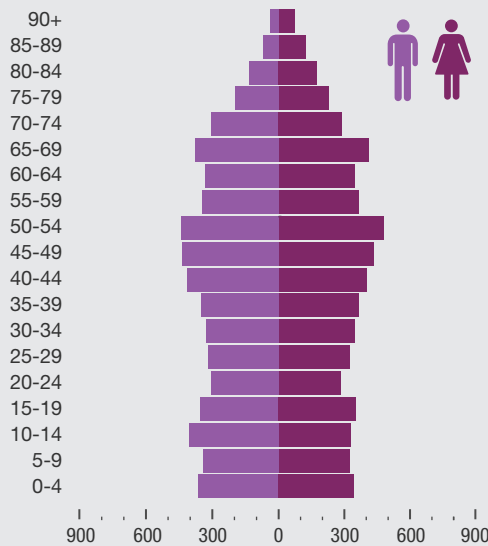
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Merry Hill

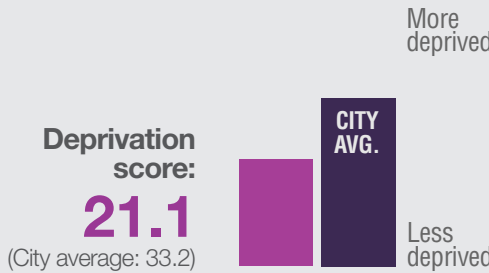
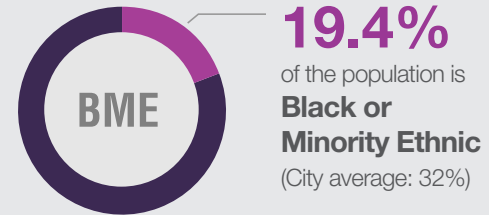
Wards



Total population: **11,931**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

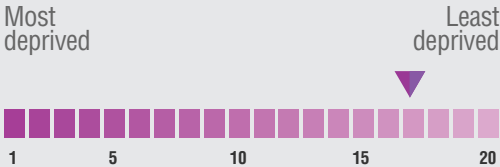


Key feature 1
Elderly singles and couples

Key feature 2
Homeowners

Key feature 3
Comfortable homes

City deprivation ranking: **17**



0-24 age group

Starting and
Developing Well

42.3%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is better
than the city
average22.9
teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

62.8

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity21.6%
of children
at year 6
are obeseThis is better
than the city
average

25-64 age group

Healthy Life
Expectancy

3.0%

claimed
**unemployment
benefits** in
November
2017This is better
than the city
average

15.4%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3

Drinkers
and Smokers

65+ age group

Healthy Ageing

7.1%
of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

34.1%

of people over 65
years old have
an **illness that
limits their daily
activities**This is worse
than the city
average143
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is better
than the city
average

20.0%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is worse
than the city
average

Your ward at a glance:
Oxley

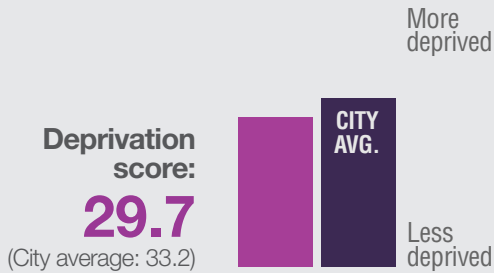
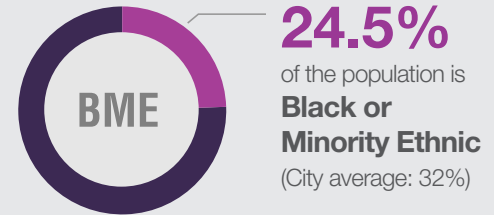
Wards



Total population: **12,823**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

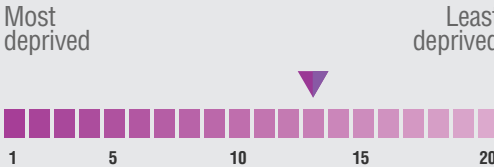


Key feature 1
Families with children

Key feature 2
Aged 25 to 40

Key feature 3
Limited resources

City deprivation ranking: **13**



0-24 age group

Starting and
Developing Well

31.5%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average27.9
teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

81.5

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity26.1%
of children
at year 6
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

3.9%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

12.3%

of houses with
one or more
**category 1
hazards** identifiedThis is better
than the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3



Healthy Eaters

65+ age group

Healthy Ageing



7.3%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

25.2%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average1,673
people per 100k
are living in
**residential or
nursing care
permanently**This is close
to the city
average

9.4%

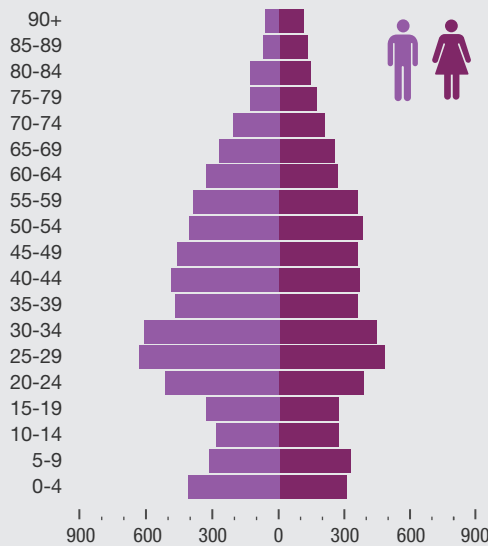
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Park

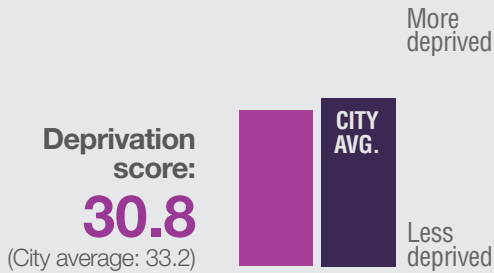
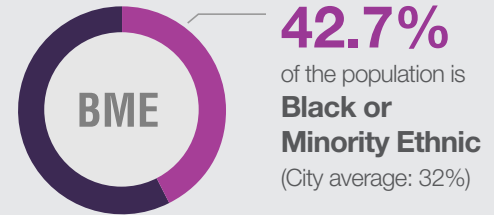
Wards



Total population: **12,480**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

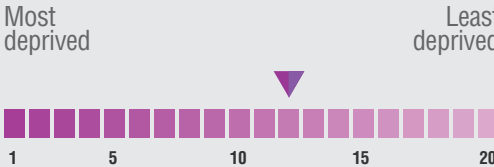


Key feature 1
Aged 18-35

Key feature 2
Private renting

Key feature 3
Singles and sharers

City deprivation ranking: **12**



0-24 age group

Starting and
Developing Well

44.7%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is better
than the city
average

34.9

teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

98.0

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity

22.5%

of children
at **year 6**
are obeseThis is better
than the city
average

25-64 age group

Healthy Life
Expectancy

5.0%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

21.9%

of houses with
one or more
**category 1
hazards** identifiedThis is worse
than the city
average

Predominant clusters from Healthy Lifestyle survey

1



Vigorously Active

2

Healthy Weight
Poor Lifestyle

3

Drinkers
and Smokers

65+ age group

Healthy Ageing



6.5%

of people **providing
unpaid care** are in
**bad or very bad
health**This is better
than the city
average

18.6%

of people over 65
years old have
an **illness that
limits their daily
activities**This is better
than the city
average9,670
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is worse
than the city
average

14.6%

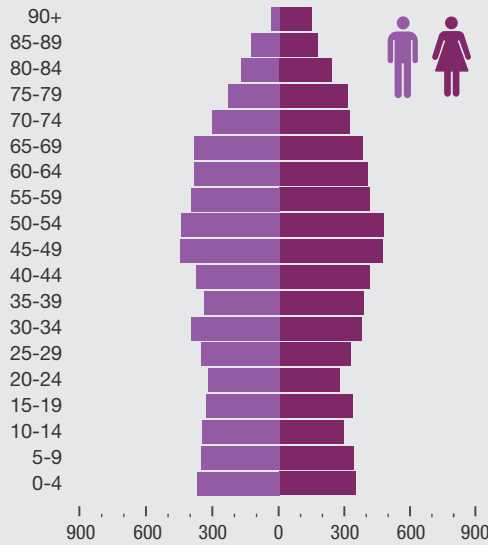
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is worse
than the city
average

Your ward at a glance:
Penn

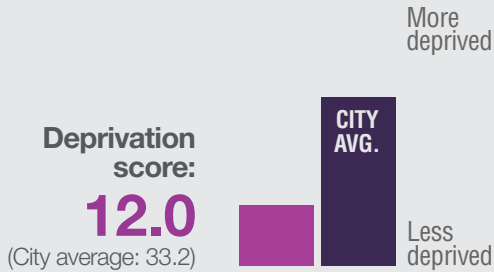
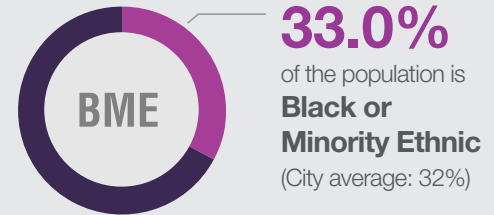
Wards



Total population: **12,508**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

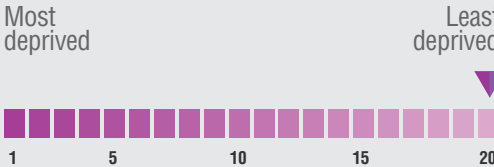


Key feature 1
Older families

Key feature 2
Some adult children
at home

Key feature 3
Suburban
mid-range homes

City deprivation ranking: **20**



0-24 age group

Starting and
Developing Well

47.2%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is better
than the city
average10.1
teenage
pregnancies
per 1,000
under-18 yr oldsThis is better
than the city
average

<25

children per
10,000 are in
**Local
Authority
Care**This is better
than the city
averageChildhood
obesity

20.5%

of children
at year 6
are obeseThis is better
than the city
average

25-64 age group

Healthy Life
Expectancy

1.7%

claimed
**unemployment
benefits** in
November
2017This is better
than the city
average

17.7%

of houses with
one or more
**category 1
hazards** identifiedThis is worse
than the city
average

Predominant clusters from Healthy Lifestyle survey

1



Healthy Eaters

2

Healthy Weight
Poor Lifestyle

3



Overweights

65+ age group

Healthy Ageing



4.6%

of people **providing
unpaid care** are in
**bad or very bad
health**This is better
than the city
average

21.5%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average3,851
people per 100k
are living in
**residential or
nursing care
permanently**This is close
to the city
average

5.9%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is better
than the city
average

Your ward at a glance:
Spring Vale

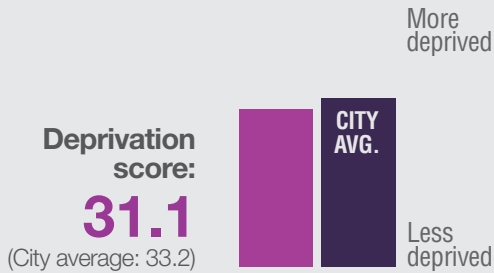
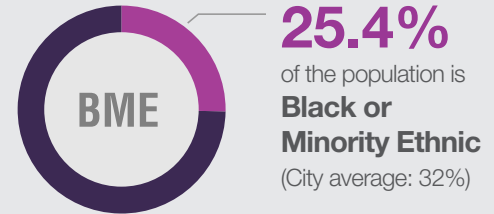
Wards



Total population: **12,054**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

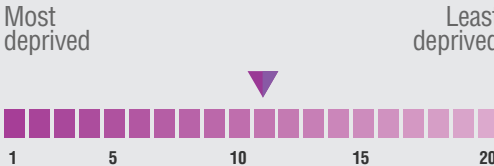


Key feature 1
Families with
children

Key feature 2
Aged 25 to 40

Key feature 3
Limited
resources

City deprivation ranking: **11**



0-24 age group

Starting and
Developing Well

29.4%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average18.5
teenage
pregnancies
per 1,000
under-18 yr oldsThis is better
than the city
average

56.3

children per
10,000 are in
**Local
Authority
Care**This is better
than the city
averageChildhood
obesity

25.7%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

3.3%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

14.6%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2

Obese and
Average Wellbeing

3



Overweights

65+ age group

Healthy Ageing



9.1%

of people **providing
unpaid care** are in
**bad or very bad
health**This is worse
than the city
average

27.5%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average3,396
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is close
to the city
average

4.4%

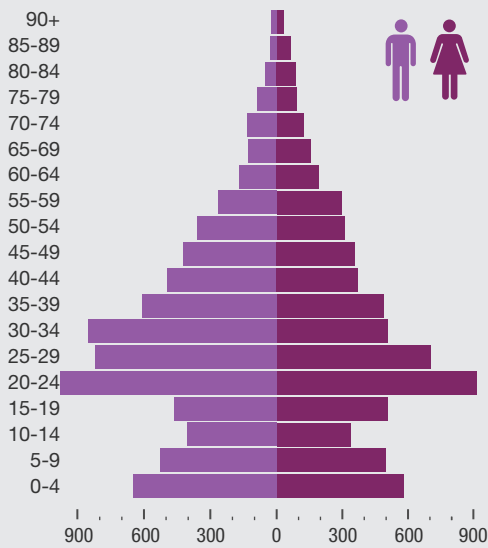
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is better
than the city
average

Your ward at a glance:
St Peter's

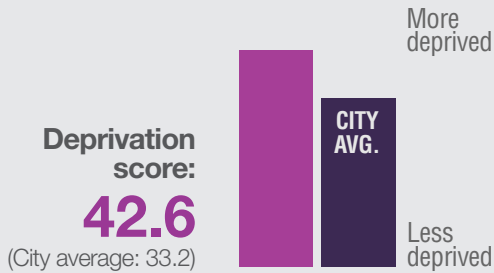
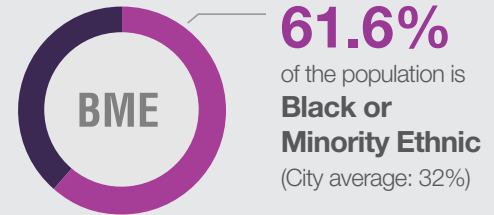
Wards



Total population: **14,044**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

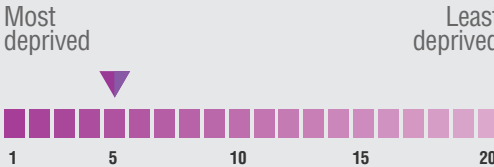


Key feature 1
Private renters

Key feature 2
Low length
of residence

Key feature 3
Low cost
housing

City deprivation ranking: **5**



0-24 age group

Starting and
Developing Well

29.7%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average33.7
teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

117.7

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity

29.9%

of children
at **year 6**
are obeseThis is worse
than the city
average

25-64 age group

Healthy Life
Expectancy

6.2%

claimed
**unemployment
benefits** in
November
2017This is worse
than the city
average

17.5%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey

1

Healthy Weight
Poor Lifestyle

2



Overweights

3



Used to Smoke

65+ age group

Healthy Ageing



11.0%

of people **providing
unpaid care** are in
**bad or very bad
health**This is worse
than the city
average

17.4%

of people over 65
years old have
an **illness that
limits their daily
activities**This is better
than the city
average154
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is better
than the city
average

15.6%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is worse
than the city
average

Your ward at a glance:
Tettenhall Regis

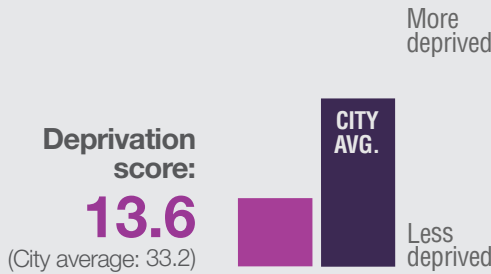
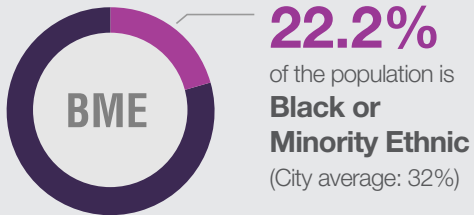
Wards



Total population: **11,820**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

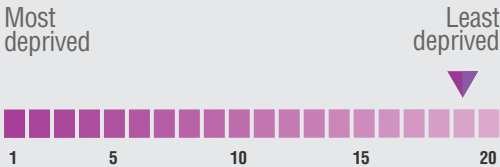


Key feature 1
Younger households

Key feature 2
Full-time employment

Key feature 3
Private suburbs

City deprivation ranking: **19**



0-24 age group

Starting and
Developing Well

47.3%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is better
than the city
average7.2
teenage
pregnancies
per 1,000
under-18 yr oldsThis is better
than the city
average

39.2

children per
10,000 are in
**Local
Authority
Care**This is better
than the city
averageChildhood
obesity

23.5%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

1.8%

claimed
**unemployment
benefits** in
November
2017This is better
than the city
average

15.8%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey

1



Healthy Eaters

2

Healthy Weight
Poor Lifestyle

3

Drinkers
and Smokers

65+ age group

Healthy Ageing



5.7%

of people **providing
unpaid care** are in
**bad or very bad
health**This is better
than the city
average

28.4%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average3,039
people per 100k
are living in
**residential or
nursing care
permanently**This is close
to the city
average

4.9%

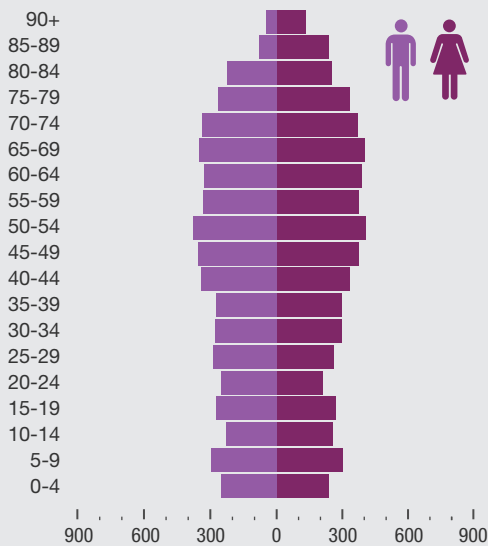
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is better
than the city
average

Your ward at a glance:
Tettenhall Wightwick

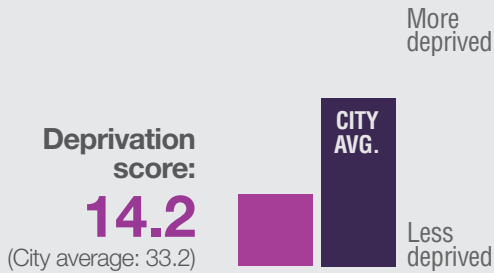
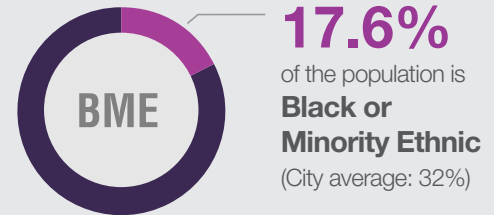
Wards



Total population: **10,946**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

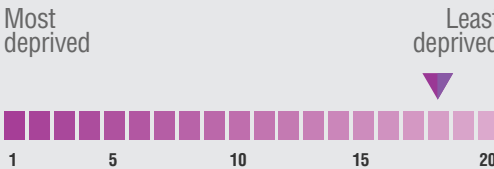


Key feature 1
High value
detached homes

Key feature 2
Married couples

Key feature 3
Managerial and
senior positions

City deprivation ranking: **18**



0-24 age group

Starting and
Developing Well

38.7%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average

12.3

teenage
pregnancies
per 1,000
under-18 yr oldsThis is better
than the city
average

<25

children per
10,000 are in
**Local
Authority
Care**This is better
than the city
averageChildhood
obesity

17.7%

of children
at **year 6**
are obeseThis is better
than the city
average

25-64 age group

Healthy Life
Expectancy

1.9%

claimed
**unemployment
benefits** in
November
2017This is better
than the city
average

11.7%

of houses with
one or more
**category 1
hazards** identifiedThis is better
than the city
average

Predominant clusters from Healthy Lifestyle survey

1



Healthy Eaters

2

Healthy Weight
Poor Lifestyle

3



Overweights

65+ age group

Healthy Ageing



6.1%

of people **providing
unpaid care** are in
**bad or very bad
health**This is better
than the city
average

25.1%

of people over 65
years old have
an **illness that
limits their daily
activities**This is close
to the city
average957
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is better
than the city
average

7.7%

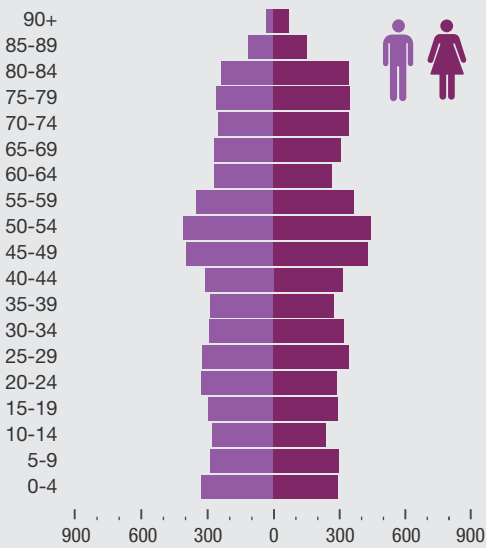
of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Your ward at a glance:
Wednesfield North

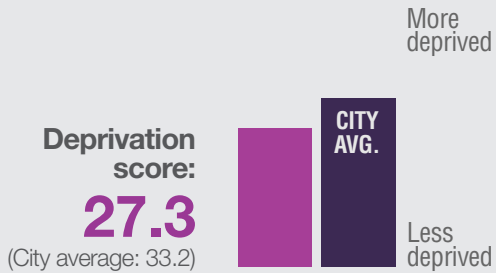
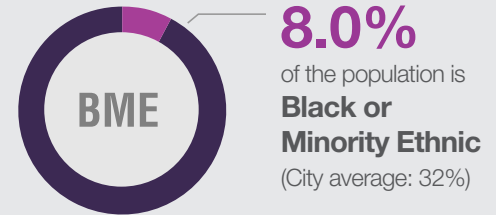
Wards



Total population: **11,019**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

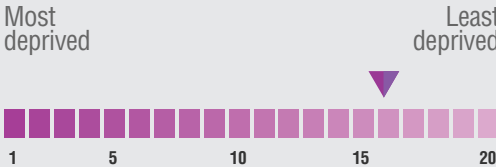


Key feature 1
Mature age

Key feature 2
Homeowners

Key feature 3
Affordable housing

City deprivation ranking: **16**



0-24 age group

Starting and
Developing Well

32.9%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average

19.9

teenage
pregnancies
per 1,000
under-18 yr oldsThis is better
than the city
average

43.3

children per
10,000 are in
**Local
Authority
Care**This is better
than the city
averageChildhood
obesity

25.2%

of children
at **year 6**
are obeseThis is close
to the city
average

25-64 age group

Healthy Life
Expectancy

3.3%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

13.8%

of houses with
one or more
**category 1
hazards** identifiedThis is better
than the city
average

Predominant clusters from Healthy Lifestyle survey

1



Healthy Eaters

2

Healthy Weight
Poor Lifestyle

3



Overweights

65+ age group

Healthy Ageing



8.4%

of people **providing
unpaid care** are in
**bad or very bad
health**This is close
to the city
average

31.1%

of people over 65
years old have
an **illness that
limits their daily
activities**This is worse
than the city
average2,316
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is close
to the city
average

5.7%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is better
than the city
average

Your ward at a glance:
Wednesfield South

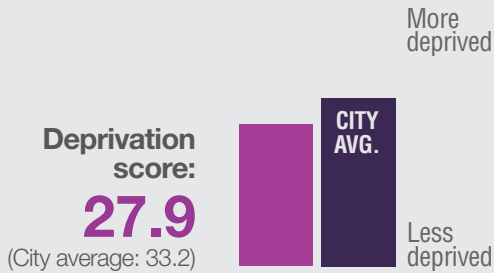
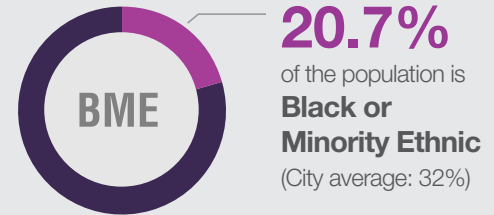
Wards



Total population: **11,510**



Key Demographic Facts



Key features from social marketing tool, MOSAIC

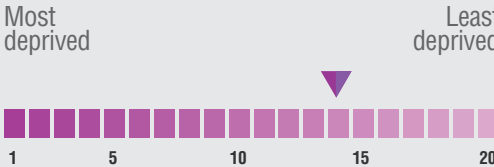


Key feature 1
Elderly

Key feature 2
Living alone

Key feature 3
Low income

City deprivation ranking: 14



0-24 age group

Starting and
Developing Well

35.9%

of pupils achieved
grade 9-5 English
and Maths GCSEThis is close
to the city
average24.7
teenage
pregnancies
per 1,000
under-18 yr oldsThis is close
to the city
average

63.0

children per
10,000 are in
**Local
Authority
Care**This is close
to the city
averageChildhood
obesity

21.7%

of children
at **year 6**
are obeseThis is better
than the city
average

25-64 age group

Healthy Life
Expectancy

3.6%

claimed
**unemployment
benefits** in
November
2017This is close
to the city
average

15.0%

of houses with
one or more
**category 1
hazards** identifiedThis is close
to the city
average

Predominant clusters from Healthy Lifestyle survey



Overweights

1

Healthy Weight
Poor Lifestyle

2



Healthy Eaters

3

65+ age group

Healthy Ageing



6.9%

of people **providing
unpaid care** are in
**bad or very bad
health**This is better
than the city
average

29.8%

of people over 65
years old have
an **illness that
limits their daily
activities**This is worse
than the city
average652
people per 100k
are living in
**residential or
nursing care**
permanentlyThis is better
than the city
average

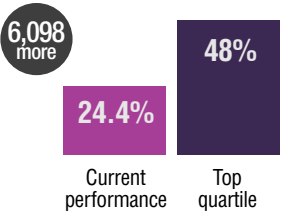
10.2%

of people aged
65 years and over
have **below
average or
very low
wellbeing**This is close
to the city
average

Contracted services

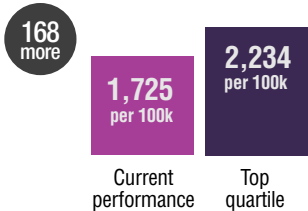
We aim to improve the performance of our contracted services to be in the top 25% of the country. This performance level is described as “top quartile”. This will help us to deliver the key priorities under each of the workstreams. This equates to the following performance standards which will be driven through our contracts.

NHS Health Checks



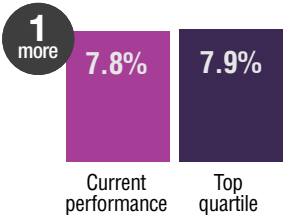
40 - 70 year olds
6,098 extra health checks
needed per year to hit top quartile

STI Screening

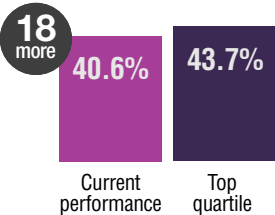


Chlamydia
168 more people detected
needed to hit top quartile

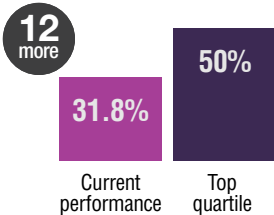
Drugs and Alcohol Treatment Completion Rates



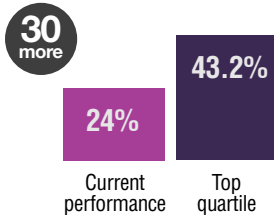
Opiates
1 more completion
needed to hit top quartile



Alcohol
18 more completions
needed to hit top quartile

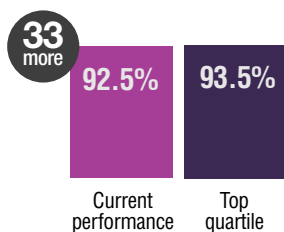


Non-opiates
12 more completions
needed to hit top quartile



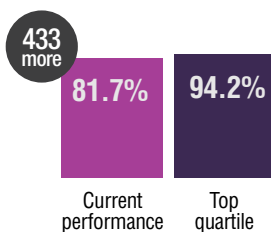
Alcohol and non-opiate
30 more completions
needed to hit top quartile

Healthy Child Programme (0-19s) four mandated check areas of the Health Visiting service



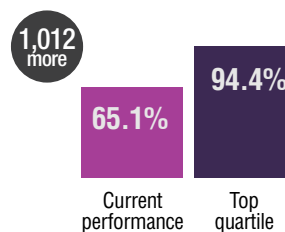
New born visit within 14 days

33 more visits
needed to hit top quartile



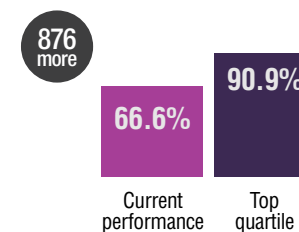
6-8 week review

433 more
needed to hit top quartile



12 month review

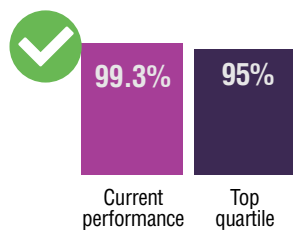
1,012 more
needed to hit top quartile



2-2½ year review

876 more
needed to hit top quartile

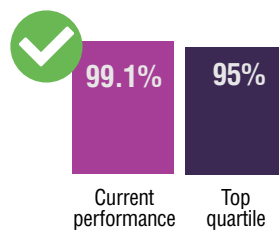
National Child Measurement Programme



Year R

We are already exceeding
top quartile!

National Child Measurement Programme



Year 6

We are already exceeding
top quartile!

Conclusion

Public Health has been through a restructure which has left the team skilled and excited to work differently. The new approach seeks to strengthen existing relationships with our wider colleagues; work at the population level on entrenched issues across the whole of the City; and target work at reducing inequalities on explicit issues in defined locations. This annual report has set the scene of an era of an ageing population with complex health needs, increasing austerity and a recognised growing increase in the gap of life expectancy between the richer and poorer regions across Britain. This could make our job tougher and we could see a decrease in our key indicator of healthy life expectancy.

However, a true marker of our success to embed our new model of working, vision and work plans will be that next year's Annual Report is written in partnership with the whole system and can demonstrate achievements in areas such as joint planning and project initiation; short, medium and longer-term plans to tackle entrenched problems in the system whilst reducing inequalities. We should also see improved performance in our services due to a more collaborative and supportive approach with providers.

This year we are taking our first steps in the journey of meeting our 2030 vision, by which time we aspire that life expectancy for men will have improved

to 81 years and to 84 for women. We will also see improvements in healthy life expectancy in men to 66 and in women to 69 years of age whilst reducing the gap in life expectancy between the richest and poorest for men to eight years and for women to six years.



Appendix 1. Ward indicators

Compared to city avg. ■ Worse ■ Similar ■ Better

Starting and Developing Well

Ward	0-24 population	Educational attainment % achieving a 9-5 English and Maths GCSE 2016/17	Infant mortality rate per 1,000 2007-2016	Under 18 conception rate per 1,000 2013-15	% Children in poverty – Income deprivation affecting children 2015	LAC rate per 10k population 2018	Oral health – mean dmft in children aged 5 2014/15	% Obese at year R 2012/13-2016/17	% Obese at year 6 2012/13-2016/17
Bilston East	5005	■ 24.2	■ 6.7	■ 35.9	■ 43.0	■ 117.7	■ 1.0	■ 15.5	■ 30.4
Bilston North	3869	■ 31.9	■ 8.1	■ 40.4	■ 35.2	■ 96.9	■ 0.9	■ 11.5	■ 29.3
Blakenhall	4215	■ 42.1	■ 9.9	■ 26.3	■ 25.6	■ 99.6	■ 1.3	■ 16.0	■ 28.1
Bushbury North	3437	■ 28.1	■ 9.0	■ 28.3	■ 26.4	■ 105.6	■ 0.7	■ 9.4	■ 25.9
Bushbury South and Low Hill	6363	■ 24.6	■ 6.0	■ 49.0	■ 43.2	■ 190.2	■ 1.1	■ 13.8	■ 28.1
East Park	4248	■ 25.4	■ 2.1	■ 55.5	■ 43.6	■ 197.9	■ 1.1	■ 12.8	■ 27.2
Ettingshall	5578	■ 29.5	■ 7.2	■ 34.2	■ 39.5	■ 189.6	■ 1.5	■ 12.8	■ 25.9
Fallings Park	4008	■ 27.5	■ 6.9	■ 37.5	■ 36.2	■ 134.5	■ 0.9	■ 11.5	■ 28.8
Graiseley	3926	■ 38.9	■ 3.4	■ 35.9	■ 30.2	■ 139.0	■ 1.4	■ 12.6	■ 25.5
Heath Town	5505	■ 34.2	■ 8.1	■ 42.3	■ 38.3	■ 119.5	■ 1.5	■ 14.3	■ 27.1
Merry Hill	3425	■ 42.3	■ 7.2	■ 22.9	■ 18.5	■ 62.8	■ 0.7	■ 11.0	■ 21.6
Oxley	4124	■ 31.5	■ 6.9	■ 27.9	■ 31.9	■ 81.5	■ 0.7	■ 14.5	■ 26.1
Park	3523	■ 44.7	■ 5.2	■ 34.9	■ 25.1	■ 98.0	■ 1.0	■ 12.0	■ 22.5
Penn	3313	■ 47.2	■ 6.3	■ 10.1	■ 10.9	■ <25	■ 0.5	■ 9.9	■ 20.5
Spring Vale	3667	■ 29.4	■ 4.8	■ 18.5	■ 30.5	■ 56.3	■ 0.7	■ 11.6	■ 25.7
St Peter's	5843	■ 29.7	■ 11.2	■ 33.7	■ 35.4	■ 117.7	■ 1.8	■ 13.5	■ 29.9
Tettenhall Regis	3172	■ 47.3	■ 3.5	■ 7.2	■ 12.5	■ 39.2	■ 0.8	■ 7.9	■ 23.5
Tettenhall Wightwick	2587	■ 38.7	■ 3.3	■ 12.3	■ 14.9	■ <25	■ 0.6	■ 9.2	■ 17.7
Wednesfield North	2932	■ 32.9	■ 5.2	■ 19.9	■ 24.0	■ 43.3	■ 0.6	■ 13.4	■ 25.2
Wednesfield South	3456	■ 35.9	■ 4.8	■ 24.7	■ 27.1	■ 63.0	■ 0.6	■ 12.6	■ 21.7
Wolverhampton	82196	35.2	6.6	31.0	31.3	110.6	1.01	12.4	26.0
West Midlands	-	39.3	4.3	26.4	-	75	0.7	10.4	21.4
England	-	39.1	5.9	22.6	19.9	62.0	0.8	9.4	19.4

- data unavailable

Compared to city avg. ■ Worse ■ Similar ■ Better

Healthy Life Expectancy										
Ward	24-64 population	Unemployment – % claiming benefits Jan-18	% highest qualification degree/NVQ 5 or higher for those aged 16-64 2016	DSR per 100,000 Alcohol admissions 2013/14-2015/16	% Smoking prevalence 2016	% of houses with 1 or more cat. 1 HHSRS hazard identified 2016	DSR rate per 100k diabetes prevalence 2017	Predominant cluster from healthy lifestyles survey 2016	Predominant cluster 2 from healthy lifestyles survey 2016	Predominant cluster 3 from healthy lifestyles survey 2016
Bilston East	7459	■ 4.8	■ 12.1	■ 336.2	■ 26.0	■ 13.4	■ 1511.3	Healthy Weight Poor Lifestyle	Obese and Average Wellbeing	Overweights
Bilston North	6145	■ 3.7	■ 7.6	■ 303.6	■ 19.7	■ 14.9	■ 1182.1	Healthy Weight Poor Lifestyle	Overweights	Obese & Average Wellbeing
Blakenhall	6588	■ 3.9	■ 23.7	■ 453.8	■ 13.0	■ 20.9	■ 2269.8	Healthy Weight Poor Lifestyle	Overweights	Healthy Eaters
Bushbury North	6059	■ 3.3	■ 10.0	■ 235.9	■ 18.3	■ 14.5	■ 1352.3	Healthy Weight Poor Lifestyle	Used to Smoke	Healthy Eaters
Bushbury S. & Low Hill	7810	■ 5.6	■ 14.9	■ 401.3	■ 31.9	■ 17.3	■ 1733.2	Healthy Weight Poor Lifestyle	Overweights	Obese and Average Wellbeing
East Park	6478	■ 6.1	■ 12.9	■ 285.4	■ 20.4	■ 14.0	■ 1459.3	Healthy Weight Poor Lifestyle	Obese and Average Wellbeing	Used to Smoke
Ettingshall	7955	■ 5.0	■ 11.8	■ 477.4	■ 30.9	■ 17.7	■ 2035.2	Healthy Weight Poor Lifestyle	Overweights	Used to Smoke
Fallings Park	6164	■ 4.3	■ 14.2	■ 248.5	■ 20.6	■ 17.2	■ 1406.6	Overweights	Healthy Weight Poor Lifestyle	Obese and Average Wellbeing
Graiseley	6856	■ 5.1	■ 17.3	■ 458.5	■ 26.0	■ 20.9	■ 1779.6	Healthy Weight Poor Lifestyle	Overweights	Healthy Eaters
Heath Town	8090	■ 5.5	■ 12.9	■ 392.8	■ 27.9	■ 13.2	■ 1543.6	Healthy Weight Poor Lifestyle	Obese and Average Wellbeing	Overweights
Merry Hill	6071	■ 3.0	■ 11.2	■ 452.5	■ 28.0	■ 15.4	■ 1129.9	Healthy Weight Poor Lifestyle	Overweights	Drinkers and Smokers
Oxley	6822	■ 3.9	■ 14.0	■ 259.6	■ 22.1	■ 12.3	■ 1357.9	Healthy Weight Poor Lifestyle	Overweights	Healthy Eaters
Park	7001	■ 5.0	■ 29.6	■ 462.1	■ 17.3	■ 21.9	■ 1487.9	Vigorously Active	Healthy Weight Poor Lifestyle	Drinkers and Smokers
Penn	6377	■ 1.7	■ 31.3	■ 146.1	■ 12.8	■ 17.7	■ 1059.1	Healthy Eaters	Healthy Weight Poor Lifestyle	Overweights
Spring Vale	5956	■ 3.3	■ 13.5	■ 257.0	■ 22.1	■ 14.6	■ 1063.6	Healthy Weight Poor Lifestyle	Obese and Average Wellbeing	Overweights
St Peter's	7194	■ 6.2	■ 17.1	■ 476.3	■ 24.6	■ 17.5	■ 2329.3	Healthy Weight Poor Lifestyle	Overweights	Used to Smoke
Tettenhall Regis	5855	■ 1.8	■ 29.0	■ 207.3	■ 12.3	■ 15.8	■ 1042.7	Healthy Eaters	Healthy Weight Poor Lifestyle	Drinkers and Smokers
Tettenhall Wightwick	5320	■ 1.9	■ 32.5	■ 137.8	■ 14.2	■ 11.7	■ 1009.7	Healthy Eaters	Healthy Weight Poor Lifestyle	Overweights
Wednesfield North	5376	■ 3.3	■ 14.1	■ 261.8	■ 20.4	■ 13.8	■ 1149.2	Healthy Eaters	Healthy Weight Poor Lifestyle	Overweights
Wednesfield South	5853	■ 3.6	■ 16.1	■ 299.3	■ 29.3	■ 15.0	■ 1118.0	Overweights	Healthy Weight Poor Lifestyle	Healthy Eaters
Wolverhampton	131429	4.2	16.6	325.7	22.5	15.9	1451.0	Healthy Weight Poor Lifestyle	Overweights	Healthy Eaters
West Midlands	-	2.4	31.5	-	15.4	-	-			
England	-	1.9	37.9	-	15.5	-	-			

- data unavailable

Compared to city avg. ■ Worse ■ Similar ■ Better

Healthy Ageing														
Ward	65+ population	% people providing unpaid care provision 2011	% people providing unpaid care in bad or very bad health 2011	% Limiting illness which limits daily activities a little or a lot 2016	Male Life expectancy at birth 2012-16	Female Life expectancy at birth 2012-16	DSR per 100,000 falls admissions in 65+ 2011/12-2015/16	DSR per 100,000 respiratory admissions in 65+ 2011/12-2015/16	DSR rate per 100,000 dementia prevalence 2017	Permanent placements in residential or nursing care rate per 100,000 65+ 2015/16-Oct 2017/18	Community based service provision* rate per 100,000 65+ 2015/16-Oct 2017/18	% below average or very low wellbeing 65+ 2016	Income Deprivation Affecting Older People Index (IDAOP) 2015	% Fuel poverty 2016
Bilston East	2078	10.6	10.2	28.5	76.3	80.9	2305.3	2106.2	186.0	1660	6249	14.6	35.9	11.5
Bilston North	2283	11.4	8.2	20.4	78.0	82.0	1938.0	1781.4	137.0	1596	4788	8.1	25.6	11.4
Blakenhall	1987	10.3	8.3	21.4	76.2	79.7	1880.1	1817.2	290.6	8622	4682	12.8	29.5	16.4
Bushbury North	2475	12.2	7.8	22.6	77.1	83.8	1910.8	1795.9	126.6	1817	4636	8.3	22.3	10.7
Bushbury S. & Low Hill	1680	9.7	9.0	28.0	73.8	77.8	2722.1	2541.4	251.5	3945	5399	21.6	34.9	17.3
East Park	2166	9.9	10.3	28.9	77.3	80.4	2407.9	2296.7	168.3	1646	4796	10.9	31.6	12.5
Ettingshall	1712	9.2	7.4	18.5	75.5	80.7	1991.2	1704.3	245.7	2060	4709	12.7	34.5	15.3
Fallings Park	2027	11.2	7.1	30.3	77.0	81.9	2154.5	1978.5	193.0	2180	4016	7.2	25.6	13.1
Graiseley	1825	10.5	7.2	22.3	74.8	80.5	1988.3	1807.7	267.7	4864	6180	10.5	31.5	15.8
Heath Town	1495	8.3	9.3	24.3	74.9	78.6	2209.8	2009.7	212.9	4304	4615	10.6	35.8	18.4
Merry Hill	2435	13.0	7.1	34.1	79.6	82.9	1996.4	1348.5	110.0	143	4871	20.0	19.9	11.3
Oxley	1877	10.5	7.3	25.2	78.1	82.3	2130.5	1609.7	135.8	1673	4047	9.4	27.4	9.7
Park	1956	10.3	6.5	18.6	76.5	79.7	1822.4	1675.9	306.6	9670	4419	14.6	21.4	16.2
Penn	2818	12.6	4.6	21.5	81.4	83.5	1957.8	1262.9	183.2	3851	4374	5.9	14.1	10.9
Spring Vale	2431	11.2	9.1	27.5	78.5	83.8	2556.2	1670.3	198.7	3396	5102	4.4	24.3	10.4
St Peter's	1007	7.5	11.0	17.4	76.6	83.0	1556.4	1907.8	193.7	154	8506	15.6	43.5	19.2
Tettenhall Regis	2793	12.7	5.7	28.4	78.9	83.3	1870.9	1290.9	182.7	3039	3317	4.9	10.9	10.4
Tettenhall Wightwick	3039	13.4	6.1	25.1	81.5	84.8	2125.8	1261.0	132.7	957	3444	7.7	14.9	9.9
Wednesfield North	2711	13.1	8.4	31.1	79.1	82.9	2078.9	1802.1	166.1	2316	4318	5.7	21.6	10.1
Wednesfield South	2201	11.5	6.9	29.8	77.9	83.3	1875.7	1715.2	108.4	652	4455	10.2	21.8	11.1
Wolverhampton	42996	10.9	7.8	25.1	77.5	81.8	2067.5	1744.0	189.9	3228	4762	10.3	25	13.1
West Midlands	-	10.2	7.1	19.0	78.8	82.7	2068.0	-	-	-	-	-	-	-
England	-	11.0	6.6	17.6	79.5	83.1	2114.0	-	-	-	-	-	16.2	10.6

- data unavailable

Appendix 2. Healthy Lifestyle Clusters

The Wolverhampton population was segmented into 10 clusters following a lifestyle survey of over 9,000 representative individuals.



Cluster 1: **Vigorously Active**

**643, 8.7% of total sample population,
22,326 of Wolverhampton population**

Individuals in this cluster have higher wellbeing compared to the overall population. The majority of this cluster have never smoked and are more likely to be a healthy weight. People in this cluster are much less likely to be high risk drinkers and more likely to eat healthily, however, a substantial number still eat unhealthily.

Dominant features:

- Male
- Under 39
- Asian ethnic background
- Mainly working population
- Students
- Most likely to have higher level qualifications

Ward with largest distribution:

- Park
- Spring Vale



Cluster 2: **Healthy Eaters**

**924, 12.5% of total sample population,
32,078 of Wolverhampton population**

More likely to have higher wellbeing compared to the overall population. People in this cluster are less likely to be smokers and high-risk drinkers. They are also substantially less likely to be obese and more likely to be a healthy weight, however, slightly more in this cluster are overweight than compared to the overall average. Individuals in this cluster are not vigorously active.

Dominant features:

- Female
- Over 65
- Mainly white
- Working/retired
- Deprived under represented

Ward with largest distribution:

- Tettenhall Wightwick
- Tettenhall Regis



Cluster 3: Used to Smoke

757, 10.2% of total sample population, 26,175 of the Wolverhampton population

These individuals are most likely to have average wellbeing. Although most of this cluster are not vigorously active they are more likely to be moderately active. Healthy eating is not significantly different from the overall population level. This cluster is less likely to abstain from drinking alcohol compared to the overall population, however, they have similar levels of high risk drinking. People from this cluster are more likely to be overweight and significantly more likely to be obese.

Dominant features:

- Slightly more Males
- Over 70
- White over represented
- Retired over represented
- Deprived
- Less likely to have high level qualifications

Ward with largest distribution:

- St Peters
- Bushbury North



Cluster 4: Healthy Weight Poor Lifestyle

1529, 20.6% of total sample population, this is the largest cluster, 52, 864 of the Wolverhampton population

People in this cluster are more likely to have average wellbeing. Despite being a healthy weight nearly all the people in this cluster eat unhealthily. Compared to the overall population people in this cluster are more likely to be smokers. People from this cluster mainly abstain from drinking and none are high risk drinkers. They are much less likely to engage in vigorous activity.

Dominant features:

- More females
- More aged under 29
- Deprived
- Over representation of students

Ward with largest distribution:

- Bushbury South and Low Hill
- Graiseley



Cluster 5: Overweights

1137, 15.3% of total sample population, progression from cluster 4, 39,263 of the Wolverhampton population

People in this cluster are more likely to have average wellbeing. All of the people in this cluster eat unhealthily however, most do not smoke and none are high risk drinkers. This cluster is much less likely to engage in vigorous activity.

Dominant features:

- Equal gender
- Younger population
- Over-representation of Asian population
- Most work full time also high retired
- More likely to have no qualifications

Ward with largest distribution:

- Graiseley, St Peters
- Ettingshall



Cluster 6: **Drinkers and Smokers**

**685, 9.2% of total sample population,
23,609 of the Wolverhampton
population**

Nearly half of people in this cluster are current smokers, significantly higher than the overall population. The majority of those in this cluster have average wellbeing. For this cluster people are more likely to be overweight and less likely to be obese compared with the overall population. For this cluster activity levels and healthy eating behaviour are also worse than the overall population.

Dominant features:

- Males
- Aged 25-49
- White
- Deprived under-represented
- Work full time
- Unemployed over represented

Ward with largest distribution:

- Tettenhall Regis
- Graiseley



Cluster 7: **Obese and Average Wellbeing**

**908, 12.2% of total sample population,
31,308 of the Wolverhampton
population**

The overwhelming majority of those in this cluster have average wellbeing. People in this cluster have similar healthy eating behaviour to the overall population and are less likely to be vigorously/moderately active. However most of this cluster do not smoke and are most likely to abstain or drink at low risk.

Dominant features:

- Females
- Over 50
- Slight over-representation of black population
- Work full time but retired over represented
- More likely to have no qualifications

Ward with largest distribution:

- Bilston East
- Heath Town



Cluster 8: **Underweights**

**208, 2.8% of total sample population,
7,185 of the Wolverhampton population**

The majority of this cluster eat unhealthily and are much more likely to be smokers. More of this cluster abstains from drinking. This cluster has a similar profile for wellbeing as the overall population. Moderate activity levels for this cluster are just below the overall population average whilst vigorous activity is slightly higher.

Dominant features:

- Female
- Under 29
- Asian population over-represented
- Deprived
- Students and unemployed over represented

Ward with largest distribution:

- Bushbury South and Low Hill
- Fallings Park



Cluster 9: **Below Average Wellbeing**

456, 6.2% of total sample population, 15,911 of the Wolverhampton population

People in this cluster are much more likely to be obese, smoke and not take part in vigorous/moderate activity. In addition, they are much more likely to eat unhealthily. Rates of high risk drinking for this cluster are a little lower than the levels for the overall population and they are slightly more likely to abstain from alcohol.

Dominant features:

- Slightly more females
- Over 40
- White
- Deprived
- Retired/ long term sick disabled
- More likely to have no qualifications

Ward with largest distribution:

- Bushbury South and Low Hill
- Merry Hill



Cluster 10: **Very Low Wellbeing**

167, 2.3% of total sample population, progression from cluster 9, 5,902 of the Wolverhampton population,

People in this cluster are much more likely to eat unhealthily, not take part in moderate/vigorous activity, smoke and be obese. However, they are more likely to abstain from drinking alcohol but have higher risk drinking rates similar to the overall population level.

Dominant features:

- Slightly more females
- 45-64
- White
- Deprived
- Unemployed/ long term sick-disabled
- More likely to have no qualifications

Ward with largest distribution:

- Bushbury South and Low Hill
- Merry Hill
- Bilston East

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audio or in another language by calling 01902 551155

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