



## Response to Request for Information

Reference      FOI 071547  
Date            10 July 2015

### ***Spend on Authority's Name***

**Request:**

Can you specify how you have spent over the last five years on monitoring mentions of your local authority's name in print, online, social and broadcast media.

In the last 12 months the City of Wolverhampton Council has spent £1,000 to purchase, and receive training in, a very simple media monitoring system developed by a neighbouring council. There has been no previous expenditure in this area

Can you specify how much you are projected to spend on this same service over the coming three years?

None planned for the foreseeable future.