

WOLVERHAMPTON MARKETS – INCENTIVE PACKAGES 2023/2024

In order to ensure that incentives packages are allocated in a fair and equitable manner, the following restrictions will apply:

A current licensed indoor / outdoor trader cannot terminate an existing stall licence and then re-apply for a stall which qualifies for an incentive package until a period of 26 weeks has elapsed between termination of their existing licence and re-allocation of the new licence.

Wolverhampton – Cabins

- Vacant Stalls (6 weeks and over) – 26 week 50% reduced rent period for new traders offering a trade line that is not currently represented on the indoor market. New traders eligible for this incentive will be required to pay all electricity charges associated with their stall.
- Vacant Stalls (6 weeks and over) – 50% reduced rent for 6 weeks, new trader with a tradeline currently represented on the market.

Wolverhampton – Outdoor

- Casual trader converts to licensed stall, get 50% rent reduction for 4 weeks after 13 weeks on licence.
- Existing Licence holder take on an additional stall on licence gets 50% rent reduction for 13 weeks.
- Existing licensed trader introduces a friend who takes a stall for 13 weeks, get 10% rent reduction for 4 weeks
- Any existing trader takes vacant stall on casual basis after 9.00 am, gets 50% rent reduction. (Tuesdays, Fridays and Saturdays).
- Offer existing Licensed and Casual traders an additional stall at a flat rate of £5.00 a day (after 9.00 am Wednesday's only)
- All Open Market licensed traders to be offered 20% discount for payment made one month in advance during the Kipper Season (January to March).

Bilston Indoor

- Vacant stalls (6 weeks and over) – 26 week 50% reduced rent period for new traders offering a trade line that is not currently represented on the indoor market. New traders eligible for this incentive will be required to pay all electricity charges associated with their stall.
- Vacant stalls (6 weeks and over) – 50% reduced rent for 6 weeks, existing tradeline

Bilston Outdoor

- Casual trader converting to licence gets 50% rent reduction for 4 weeks after 13 weeks on licence.

- Existing Licence holder take on an additional stall gets 50% rent reduction for 13 weeks.
- Licensed trader introduces a friend who take a stall for 13 weeks, get 10% rent reduction for 4 weeks.
- Any existing trader takes vacant stall on casual basis after 9.00 am, gets 50% rent reduction (Thursdays and Saturdays only)
- Offer existing Licensed and Casual traders an additional stall at a flat rate of £10.00 a day (after 9.00 am Monday and Fridays only)
- All Open Market licensed traders to be offered 20% discount for payment made one month in advance during the Kipper Season (January to March).

Wednesfield

- Casual trader converting to licence gets 50% rent reduction for 4 weeks after 13 weeks on licence.
- Existing licence trader taking on an additional stall gets 50% rent reduction for 13 weeks.
- Licensed trader introduces a friend who takes on a stall for 13 weeks, get 10% rent reduction for 4 weeks.
- Any existing trader introduces a friend who takes on a stall for 13 weeks, get 10% rent reduction for 4 weeks
- Stall fees for Wednesday Market to be the same as at Wolverhampton Monday Open Market
- Bric 'n' Brac, £5.00 a day fee.
- All Open Market licensed traders to be offered 20% discount for payment made one month in advance during the Kipper Season (January to March)