

## IMPROVE YOUR PRODUCTIVITY WITH A KNOWLEDGE TRANSFER PARTNERSHIP FROM THE UNIVERSITY OF WOLVERHAMPTON

As confidence in the economy continues to grow, business leaders are exploring innovative ways of boosting their organisation's productivity and competitiveness. They are using government funding, through initiatives such as Knowledge Transfer Partnerships, to develop projects that will allow them to improve business agility, increase profitability and transform their organisation.



A Knowledge Transfer Partnerships is a co-funded programme that matches an ambitious organisation with a specialist academic from the University of Wolverhampton and a high-quality graduate. The partnership provides the expertise, innovation and cutting edge practices needed to complete a bespoke growth project that can secure a competitive advantage for the business. KTP projects typically last for two-years and receive a grant up to 67% of eligible costs. They are available to UK-based businesses of any size, operating in any sector.

For more information on Knowledge Transfer Partnerships, please contact: Karen Shaw on **01902 321675** or **07973 151808** or email: [Karen.Shaw@wlv.ac.uk](mailto:Karen.Shaw@wlv.ac.uk).



## CLIMATE CHANGE SURVEY



In order to support national efforts to combat climate change, Wolverhampton Council is committed to reducing its own carbon emissions by 95% by 2028, and following public consultation has set the target of achieving the same results for City by 2041, in line with the region. To achieve this, every institution, business, and person will have to make changes to the way they conduct day-to-day activities; the energy we use, the way we travel, and the things we consume. The Council is keen to understand some of the challenges to Business within the City, to identify what measures of support could be offered to encourage the transition to a low carbon economy.

<https://consultation.wolverhampton.gov.uk/cwc/902df014>

## HELP TO GROW PROGRAMME – West Midlands Cohort

University of Derby are recruiting to a West Midlands cohort of the Help to Grow Programme next month. The Programme of 12 workshops and mentor support is 90% funded by the Government. The Programme is open to senior manager/decision makers of SMEs that employ at least 5 staff and have been trading for a year. Workshop content include digital adoption, employee engagement, finance and financial management, high performance workplaces, and implementing growth plans. After the Government funding the remaining cost to the business would be £750 and further information is available via

Call 0800 001 5500,

email [businessgateway@derby.ac.uk](mailto:businessgateway@derby.ac.uk)

or visit [derby.ac.uk/HTG](http://derby.ac.uk/HTG)

## KICKSTART SCHEME

The Kickstart Scheme offers an opportunity for your business to benefit from an increase in head count - to meet new business demands, or to introduce a fresh pair of eyes to your organisation. We recognise that not all businesses will be in a position to take on young people in additional roles right now, but others may benefit from increasing resource, or to contribute to wider priorities around diversity and inclusion within your organisation



The poster features the Kickstart Scheme logo in the top left and the City of Wolverhampton Council logo in the top right. The main heading is 'Kickstart Scheme Extended' followed by 'EMPLOYERS' in large, bold letters. The central text asks if the employer can offer a young person a job placement that will give them the experience they need, and states it will be fully funded by the government. A small note below asks if the employer can help young people at risk of long-term unemployment get the experience they need, and to sign up today. At the bottom, it provides contact information: email [kickstart@wolverhampton.gov.uk](mailto:kickstart@wolverhampton.gov.uk), support for new applications, a registration deadline of Friday 26th November 2021, and that all new placements will start by March 2022. It also provides a link to the Kickstart Scheme on the GOV.UK website.

If you are interested in making a Kickstart application, the kickstart team will support and guide you through the application process

Please contact us on [Kickstart@wolverhampton.gov.uk](mailto:Kickstart@wolverhampton.gov.uk) if you fit the following:

1. You have been trading for at least 12 months
2. You are registered on companies House
3. You are PAYE registered
4. You can provide a Kickstart work experience placement- offering 25 working hours minimum per week, for a duration of 6 months
5. You are able to offer employability support and mentoring to the Kickstart recruit

[Important information \(deadline\)](#)

The deadline for your Expression of Interest to the Kickstart Team is 26<sup>th</sup> November 2021

## Contact Us

[business.development@wolverhampton.gov.uk](mailto:business.development@wolverhampton.gov.uk)

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