

Advertisement of Application

- 1) Advertise for a period of no less than 28 consecutive days starting on the day after the day on which the application was given to the relevant licensing authority, by displaying a notice, which is:
 - of a size equal or larger than A4
 - of a pale blue colour
 - printed legibly in black ink or typed in black in a font size equal to or larger than 16

- 2) in all cases, prominently at or on the premises to which the application relates where it can be conveniently read from the exterior of the premises and in the case of a premises covering an area of more than fifty metres square, a further notice in the same form and subject to the same requirements every fifty metres along the external perimeter of the premises abutting any highway; and

- 3) by publishing a notice:
 - in a local newspaper or, if there is none, in a local newsletter, circular or similar document, circulating in the vicinity of the premises;
 - on at least one occasion during the period of ten working days starting on the day after the day on which the application was given to the relevant licensing authority.

- 4) The notices referred to above, shall contain a statement of the relevant licensable activities or relevant qualifying club activities as the case may require which it is proposed will be carried on or from the premises.
 - shall state that representations are restricted after the issue of a provisional statement; and
 - where known, may state the relevant licensable activities which it is proposed will be carried on or off the premises.

- 5) In the case of an application to vary a premises licence or a club premises certificate, the notices referred to above shall briefly describe the proposed variation. In all cases, the notices referred to shall state:
 - the name of the applicant or club;
 - the postal address of the premises or club premises, if any, or if there is no postal address for the premises a description of those premises sufficient to enable the location and extent of the premises or club premises to be identified;
 - Licensing Services, Civic Centre, St. Peter's Square, Wolverhampton, WV1 1SH and, where applicable, www.wolverhampton.gov.uk where it is possible to view a copy of the licensing register;
 - the date by which an interested party or responsible authority may make representations to the relevant licensing authority;
 - that representations shall be made in writing; and
 - that it is an offence knowingly or recklessly to make a false statement in connection with an application and the maximum fine for which a person is liable on summary conviction for the offence.